

02-04 February 2026

Oman Convention & Exhibition Center



OMNEX

معرض ومنتدى عُمان الدولي
Oman Expo & International Forum

OMNEX

**INTERNATIONAL
TRADE FAIR**



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Ministry of Commerce, Industry & Investment Promotion



DEIK
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مُنتدى عُمان للأعمال
OMAN BUSINESS FORUM

organized by

DISCOVER
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The exhibition aims to strengthen investment and economic cooperation with Omani business leaders by presenting a clear and forward-looking investment vision. Designed as a unique and distinguished platform, the event aligns with current global economic developments and Oman's strategic incentives to attract investors and open new opportunities. It serves as a foundation for building long-term partnerships with Omani entrepreneurs, supported by a strong investment environment, advanced infrastructure, and investor-friendly regulations.

OMAN VISION 2040 & OPPORTUNITIES

The Sultanate of Oman's Vision 2040 is an ambitious strategic plan aiming to enhance economic diversification, achieve sustainable development, and strengthen cooperation between the private sector and international partners.

MAIN TARGETS OF OMAN VISION 2040

- » Reducing energy dependency and increasing investments in renewable energy
- » Diversifying industry, defense, agriculture, and tourism sectors
- » Improving quality in health, education, and infrastructure
- » Encouraging foreign investment and easing the business environment
- » Becoming a global hub for trade and logistics

EVENT OBJECTIVES

- » Facilitate foreign investment in Oman by providing clarity on trade regulations and investment opportunities.
- » Strengthen engagement between international and Omani business communities through networking and dialogue.
- » Encourage knowledge and experience exchange to support business growth and quality improvement.
- » Build lasting trade and professional networks connecting investors, partners, and clients.
- » Present new and exclusive investment opportunities through official institutions and Omani enterprises.
- » Promote innovation and development by sharing ideas and exploring new growth strategies.



KEY TARGETED SECTORS

- » Economic & Free Zones
- » Traditional & Advanced Industries
- » Tourism, Travel & Hospitality
- » Construction & Real Estate
- » ICT, Telecommunications & AI
- » Machinery, Automotive & Equipment
- » Energy & Petrochemicals
- » Banking & Financial Services
- » Transport, Ports & Logistics
- » Agriculture, Fisheries & Minerals
- » Pharmaceuticals & Healthcare
- » Higher Education, Consulting & Training
- » Water & Wastewater Management
- » Textiles & Apparel
- » Furniture & Home Furnishings



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WHY SHOULD YOU PARTICIPATE?

- » Reach new customers in the Oman and Gulf markets
- » Engage directly with high-level government protocol and investors
- » Strengthen your brand's prestige at a regional scale
- » Gain access to a tailor-made networking network shaped upon your demand

THE REGION'S MOST IMPORTANT
BUYERS, INVESTORS & DECISION-MAKERS
WILL BE AT THIS FAIR

IN THE HEART OF OMAN,
AT THE REGION'S MOST PRESTIGIOUS
EXHIBITION CENTER!

VISITOR PROFILE

From the Sultanate of Oman and Gulf countries:

- » High-level government officials and decision-makers
- » Public institutions and investment agencies
- » Ministry representatives and official delegations

From international markets:

- » Exporters' associations and chambers of commerce
- » Corporate buyers, wholesalers, retailers
- » Dealers, distributors, representatives
- » Large-scale industrial and investment companies
- » Professional investors, business development executives
- » Financial institutions, banks, fintech representatives

Private Sector:

- » Procurement executives from defense, energy, health, education, finance, food, tourism, and furniture sectors
- » Project development and engineering firms
- » E-commerce and technology companies

Media:

- » National and international media organizations
- » Sectoral press, trade magazines, economic correspondents

Oman Convention & Exhibition Center is one of Oman's most prestigious and modern exhibition venues. Hosting international events, it is the region's most advanced fair and congress facility, offering participants and visitors a unique experience with its strategic location, cutting-edge infrastructure, and high service quality



Venue

Oman Convention & Exhibition Center



Oman Sultanate

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OMNEX INTERNATIONAL TRADE FAIR

Contact us to reserve your spot!



www.discoverevents.com.tr
info@discoverevents.com.tr



+90 212 444 82 75

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